



SHR Media: The 2026 Network Media Kit

National Voice. Unfiltered Truth. Massive Engagement.

OVERVIEW

SHR Media is a high-octane multi-platform broadcast and editorial network. We serve a dedicated, nationwide audience of over 1.5 million monthly touchpoints. Our "Staffed Truth" model provides deep-dive analysis that legacy media ignores, built on a foundation of four flagship shows and a veteran editorial team.

NETWORK POWER STATS (Audited 2025-2026)

- **Total Annual Social Reach:** 2.9 Million+ Impressions (Lead handle: @2againsttyranny)
- **Audience Attention:** 6,156 Hours (369,000+ Minutes) of Total YouTube Watch Time
- **Viral Engagement:** 117,000+ Direct Interactions across the X network.
- **High-Intent Web Traffic:** 26,000+ Monthly Interactions (Event Counts)
- **Content Authority:** 1.25 Million YouTube Impressions with a high return-viewer rate.

OUR AUDIENCE: THE PATRIOTIC CITIZEN

Our viewers and readers are high-intent Patriotic Citizens who prioritize:

- Financial Security (Gold/Silver, Alt-Banking, Wealth Protection)
- Physical Readiness (Preparedness, Survival Gear, Food Security)
- Digital Privacy (VPNs, Secure Tech, Anti-Censorship Platforms)
- Principled Commerce (Values-aligned shopping via the Parallel Economy)

ADVERTISING & PARTNERSHIP OPPORTUNITIES

- **The "Parallel Economy" Takeover:** Synchronized sponsorship across all 4 shows and our 4 primary X handles (@2againsttyranny, @jerseyjoetalks, @missionreadymen, @bzssaloon).
- **Cornerstone Editorial Sponsorship:** High-authority branding on our "Evergreen" research pieces (e.g., Property Rights, Constitutional Law, Federal Accountability).
- **The "Town Hall" Series:** Live interactive segments with our host-lineup, reaching a verified audience of over 3,400 active monthly users.